1. Catalog data flows and identify applicable transfer mechanisms other than Privacy Shield.

identifying any transfers subject to Privacy Shield and considering alternative transfer mechanisms like SCCs or BCRs.

The highest priority should be

companies relying on Privacy Shield will have to shift to SCCs or BCRs to maintain data transfers to the US. Identify all data transfers from the European Union, generate visual data maps, and Identify cross-border data transfers using our automated data mapping solution.

It is estimated that up to 5,000



Conduct "transfer impact assessments" to identify exposure to surveillance authorities and the US government's likelihood of access.

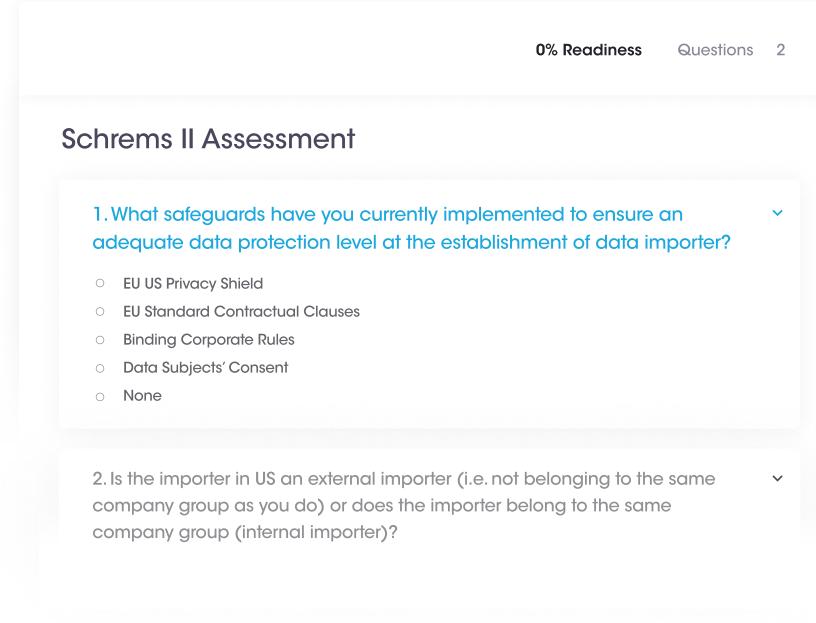
risks.

Data Mapping is a crucial initial step for

many organizations to identify transfer

Automation solution to map and identify data transfers to US-based data processors, dynamically assess data risk, and automate RoPA reports.

Use a reliable Data Mapping



redress against unlawful government access to personal data. The ECJ identified two surveillance Companies need to document and authorities - Section 702 of FISA and assess the risk that EU personal data

mechanisms for data subjects to obtain

Evaluate the effectiveness of available legal

EU Personal Data

AUTHENTICATION

Executive Order 12333.

3.

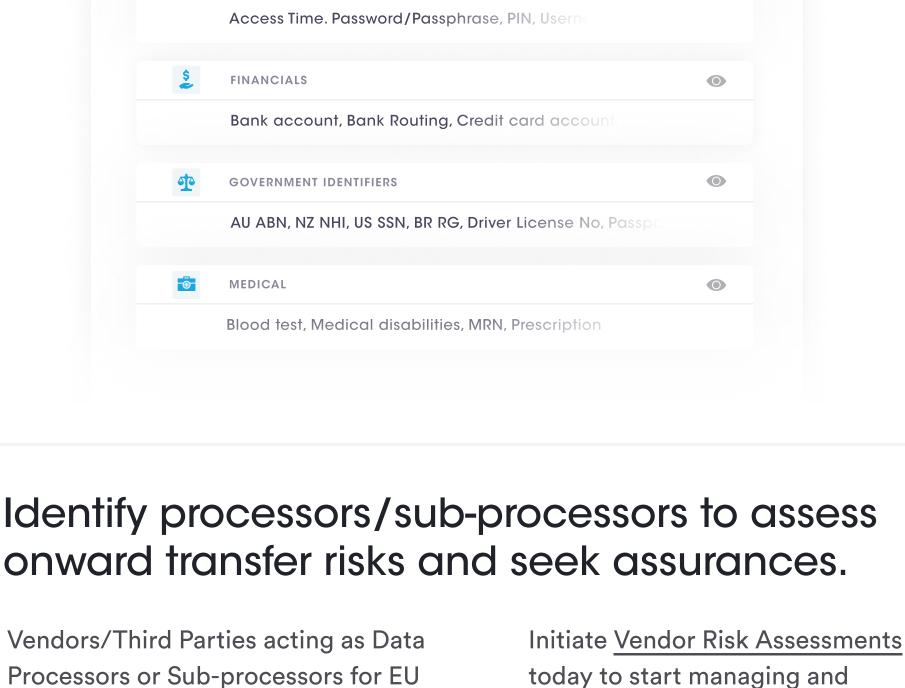
4.

5.

authority are distinct, and the relevant risk and supplementary measures will be different.

will be accessed via these authorities.

Considerations for each surveillance



trendlines through a consolidated risk score.

aws **Leads Website** Salesforce Collection Storage

Personal Data can create significant

risk under Schrems II.

Data Processors

E Marketing - Mailchimp

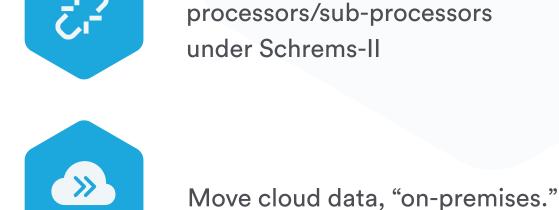
today to start managing and

remediating vendor risks. Get a

comprehensive view of risks with

Consider additional supplementary measures for high-risk data (e.g., personal communications, PII Data). For example:





"HPE-IAPP Innovation

Award" 2020

LEADER

in Privacy

Management

"Most Innovative Startup"

RSAC 2020

"Most Innovative"

Frost & Sullivan

FORBES

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